



Connecting your new talent into our community

Our Greater Shepparton Community Connector Program provides a friendly welcome to your new professional employees and their families, ensuring they connect into the local Goulburn Valley community as quickly and easily as possible.

GREATER SHEPPARTON COMMUNITY CONNECTOR



Deep Local Knowledge

With the experience of supporting more than 700 professionals relocate, we have a wealth of understanding to anticipate and answer your employees needs.



Begins before they leave

Your new employee and their family has a local representative helping to find them schools, housing and the networks they need to make their relocation a success.



Continues well after they arrive

We continue to support your employees for at least 12 months following relocation.



A buddy outside of work

We work in partnership with business to fill the gaps between internal processes and your new employee's needs including the *'things they may not want to ask their employer'*.

OUR SERVICES

Attraction and recruitment

From international careers fairs, presentations to graduating student cohorts, to improved job advertising, the Community Connector provides resources, advice and a sounding board for local business.

Relocation

Our Community Connector matches the support to the needs of each relocating client. From housing and schools to clubs and activities we support clients to learn about their new home and rapidly develop meaningful links into social, professional and community networks.

Retention

Our contact and support continues for at least 12 months following relocation. This ensures support is available when employees transition out of employer-provided accommodation, partners begin seeking employment, and as children progress through childcare, pre, primary and onto secondary schooling - that are all recognised risk points.

Beyond one business or industry

The Program provides a whole-of-city service which optimises the program's impact by connecting relocating partners with wider employment and community opportunities, and generating valuable local insights and data that helps us improve the program and our city's ability to attract further professional talent.

CONTACT US



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Connecting with impact

Our Greater Shepparton Community Connector Program continues to deliver a return on investment that extends well beyond the dollars. The Program proves our cultural diversity is our strength and the Program is changing how we think about housing and how we create a more inclusive and welcoming city and region.

GREATER SHEPPARTON COMMUNITY CONNECTOR



Results

700+

professionals supported to relocate since Feb 2021

100+

businesses have used the program since Feb 2021

100+

partners assisted into local employment since Feb 2021

20

new referrals each month, on average

180+

professionals supported since January 2024

Health, education and care are the largest users of the program however for our SMEs a single recruit can represent 5-10% of their workforce.



Impact

77%

retention rate

67%+

intend to stay

\$50 million+ p.a.

annual direct spend in local economy

300:1 ROI

Estimate CCP delivers \$300 of direct economic benefit for every dollar invested.

Non-financial impact

Increased service and business capacity



Insights

CCP captures real time data that is already shaping the city and helping us create a more inclusive and welcoming community

Housing

95% of relocators want centrally located 1 and 2 bedroom units/ townhouses close to work.

Education

Schools and education programs (eg accelerator) are key determinants in decisions to relocate

Diversity

Greater Shepparton's cultural diversity is a key attraction

'I can see myself in Shepparton'



Future Funding

\$150,000

annual funding requirement (current scale)

50%

of future funding secured from members

Governance

Funding partners form the GSCCP Governance Group that oversee the design and delivery of the program.

'Unlinked' funding

As the CCP transitions to a sustainable funding model, funding is required to ensure the program is available beyond C4GS's membership to all of Greater Shepparton's business and especially our SMEs for whom 1 recruit can equate to 5-10% of their workforce.

1.Retention - Program participants include individuals who intend to move onto their next career opportunity after completing their existing contract - this opportunity may not arise locally and they may be required to relocate.

2.Return on Investment - Assumes a conservative average remuneration of \$120K pa across all program participants with 80% spent locally - a significant proportion of hard to fill professional roles are above this average.

3.Funding requirements - This is calculated on current program design and costs.